

 **BRAND  
COLOR  
PERFECTION  
SYSTEM**

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FOR MONOBLOC DECORATORS



The Perfect Inks  
Perfectly Blended  
For Perfect Brand Color  
Every Time

# ✓ COLOR PERFECTION IN JUST 4 STEPS



“ With INXSpec, you can formulate the exact color chemistry and adhesion for a specific metal substrate in a matter of minutes.

Any guesswork has been eliminated, and the time it normally takes to complete has been reduced. INXSpec can be replicated for each and every run and performed in virtually any facility in the world, making it the most efficient system available.”

## **Rick Clendenning**

President & CEO, INX International

INXSpec is a unique brand color management program that duplicates perfect color to **deliver consistent results** time after time.

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Working in tandem with INX MDO Base System thermoset impact extruded metal decorating inks, the INXSpec system achieves brand color consistency with **incredibly accurate dispensing solutions** (+/- 0.001 lbs. – 0.5 grams) in only four steps.



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EXACT COLOR CHEMISTRY  
AND ADHESION FOR A  
SPECIFIC METAL SUBSTRATE

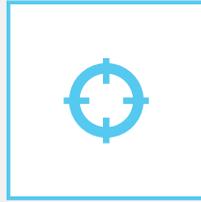
# ✓ COLOR PERFECTION IN JUST 4 STEPS



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## INITIAL COLOR MEASUREMENT

The process for perfectly blended brand color inks begins with color measurement of the customer standard using an INX-provided spectrophotometer.

After color data is entered, a formula is generated and automatically transferred to the AccuBlend dispenser.



2

## PROOF AND CONFIRM

INX MDO Inks are dispensed from the AccuBlend dispenser in quantities as small as 50 to 100 grams and blended.

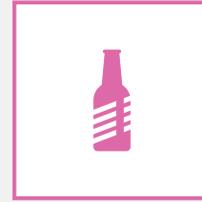
The sample is then proofed, compared to the standard with the spectrophotometer, and confirmed.



3

## DISPENSE AND MIX

Once the shade has been confirmed, utilizing INX MDO thermoset inks and AccuBlend precision, dispensing with an accuracy of +/- 0.5 gram, color inks are dispensed and then mixed using the AccuMix Ink Mixer.



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## VERIFY AND DECORATE

Brand color is verified with a drawdown and compared to the customer standard. The color is confirmed and the master formula is saved.

Decoration begins and a sample can is scanned by a spectrophotometer and verified once more before production begins.

## COMPLETE INX OFFERING INCLUDES:

- X-Rite Spectrophotometer
- Exclusive INX Color Database
- AccuBlend Ink Dispenser
- AccuMix Ink Mixer
- INX MDO Thermoset Inks
- Global Technical Support Network

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Every Time





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