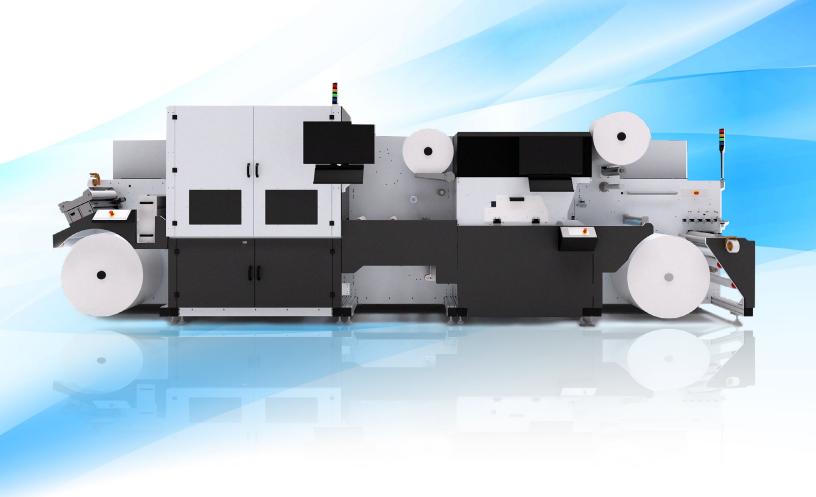
# NW350

## DIGITAL LABEL PRINTER



### COMBINING PRINTING AND CONVERSION TO PRODUCE FINISHED DIE-CUT VIVID COLOR LABELS

















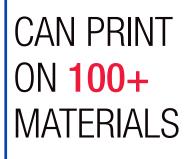


## IT'S NOT JUST **A LABEL PRESS** BUT A REAL **BUSINESS TOOL**

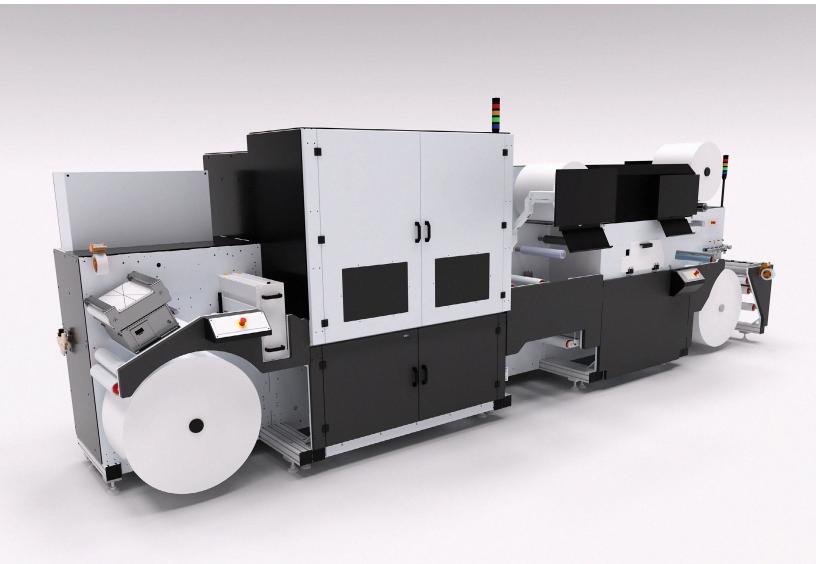
1-3 Industrial/
4-5 Food & Beverage/
6 Personal Care/
7 Pharmaceutical/
8 Promotional

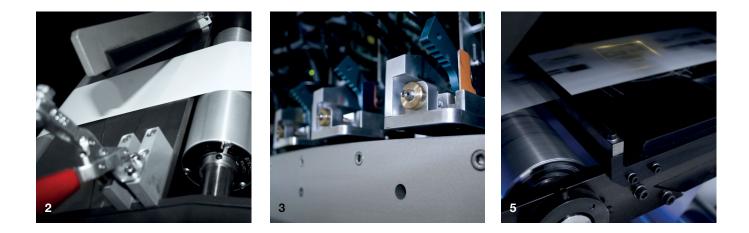














#### **1** Control Workstation

A powerful double-screen workstation allows the operator to easily check and manage every part of the system, from file upload and mechanical/laser settings to printheads and hydraulic adjustments.

#### **2 Mounting Station**

Once the new roll is fixed on unwinder, it's easy to feed it using the bending knife and hook it up to the existing strip. Drive the web and tighten it through the whole path in just a few minutes.

#### **3 Printing Unit**

The heart of the NW350 printers are their easily accessible printing tower, equipped with five color stations *(CMYK and White)* recirculating and industrial inkjet printheads.

#### 4 Web Cleaning Unit

Utilizes two groups of cleaning rollers combined with rubber rollers to remove dust and dirt. The two anti-static units remove any remaining electric charges.

#### **5 Laser Die-Cutting**

A fully-integrated end-to-end workflow is guaranteed by the in-line laser cutting unit. It allows the seamless production of any type of labels starting from digital design to finished product.

#### 6 Heavy-duty rewinder

Finished labels, perfectly printed, cured and cut, are instantly rewound on a motorized roll. Through a quick and easy operation they can be removed, packed and made available for customer delivery and application.

#### 7 Lamination unit

A lamination unit is available for the flood *(full coverage)* lamination of any labels.

#### 8 Corona station

A corona station is available on the NW350 for pre-treatment of substrates with low surface energy. Corona is recommended only for corona-treated plastic materials.

#### 9 Variable data

Customers who need numbering, language versioning or fully-customized labels, even starting from a simple PDF or raster file, can count on the powerful variable-data features of NW Series.

#### 10 Roll-to-sheet unit

A versatile cross-cutting unit is available for in-line cutting of the printed reel. Easily switch from cut labels to direct-mailing and 1:1 marketing campaigns.

#### 11 Semi-rotary die-cutting unit

Optional / In place of laser die-cutting

A physical die-cutting unit is available for those customers who require the highest customization in terms of texts, colours, languages and quantities, but have standard label-sizes or limited die-cut changes over the year.

#### 12 Brand protection capabilities

To help mitigate counterfeiting, maintain product and supply chain integrity, covert Track and Trace formulas are available that enables product authentication and verification as well as location services.

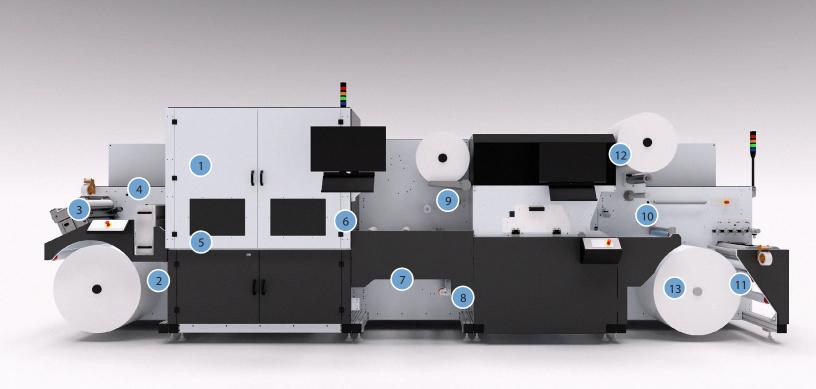












- (1) Printer Operating Station
- (2) Material Unwind
- (3) Splice & Web Steering
- (4) Corona Treatment
- (5) Web Cleaning
- (6) Printing Station



- (8) Film Lamination
- (9) Laser Die Cutting
- (10) Inspection Area
- (11) Slitting
- (12) Scrap Rewind
- (13) Product Remind



### NW350 SPECIFICATIONS



#### PRINT SPEED PRINTHFAD TECHNOLOGY AVAII ABI F **RESOLUTION** CONFIGURATIONS Advanced printhead CMYK no laser Printing resolutions: Up to 160 linear ft. per min. Up tp 600 x 1200 dpi\* (50m/min), speed depends technology, multi-level CMYK with laser CMYK + White no laser grayscale, drop sizes as upon printhead, machine CMYK + White with laser configuration, material, and small as 3 pl\* job complexity Other configurations available \*Depends on printhead \*Depends on printhead PHYSICAL DIMENSIONS MEDIA HANDLING UV CURING SYSTEM INKS Printer: Print width: up to 13.8' UV LED pinning and final UV curable inks formulated Approx 200"W x 61"D x 86"H (350mm)\*, Media width curing systems for high-speed single pass (est>4400 lbs. (2000 Kg) web printing on a variety of 15.0" max (381mm), (Including lamination and laser media types diameter 26.75" max stations) (680mm) core 3' (76mm) Chiller: 28"W x 44"D x60"H \*Depends on printhead (for laser station) IMAGE PROCESSING LASER DIE CUTTING ELECTRICAL **OPERATING CONDITIONS** ONYX Thrive scalable print Laser cutting station with Printer: 65-85 degrees F (18-30 C) 380/400 VAC 120 Amps production software 450 watt laser, maximum 20% to 80% finished cut label height = 3+N Phase 50/60Hz (derelative humidity 13.87" (350mm) pending on configuration) Chiller: 380/415 VAC 15 Amps 3 Phase 50/60Hz

#### MEDIA

Paper, polyester, biaxially oriented polypropylene (BOPP), polypropylene (PP), metalized media, and thin aluminum (<0.1mmthick)

#### OPTIONS

Corona Treatment Sheeter Slitter Laminator Printer output may vary depending on type of print data file, application, media, environmental conditions, print speed, or other variables. Many of these variables can be controlled by the operator to optimize to production and output quality requirements. Only approved consumables purchased from INX International Ink Co. or authorized distributors and designated for use in the INX NW210 Printer.

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